

# **Privacy Policy**

Effective Date: 06/22/2025

1. Introduction

Welcome to Diverse Mental Health Response LLC's website. We value your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <u>diversemhr.com</u>.

By using our site, you consent to the data practices described in this policy.

### 2. Information We Collect

We may collect the following types of information:

# a. Personal Information

- Name
- Email address
- Phone number
- Billing or mailing address
- Payment information (if applicable)

# b. Non-Personal Information

- IP address
- Browser type
- Operating system
- Referring URLs
- Pages visited
- Time and date of visit



# c. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance user experience, analyze site traffic, and personalize content.

### 3. How We Use Your Information

We may use the collected information to:

- Provide and manage our services
- Process transactions
- Improve website functionality
- Communicate with you (e.g., newsletters, support)
- Analyze usage trends
- Comply with legal obligations

### 4. Sharing Your Information

We do not sell, rent, or trade your personal information. However, we may share data with:

- Third-party service providers who help operate our site (e.g., payment processors, hosting providers)
- Legal authorities if required by law
- Affiliates or partners, only when necessary and with appropriate safeguards

### 5. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your information. However, no internet transmission is 100% secure.



# 6. Your Rights and Choices

Depending on your location, you may have the following rights:

- Access the data we hold about you
- Request correction or deletion of your data
- Withdraw consent for data processing
- Opt out of marketing communications

To exercise your rights, contact us at admin@diversemhr.com.

#### 7. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for the privacy practices of those sites.

### 8. Children's Privacy

We do not knowingly collect information from individuals under the age of 13 (or 16 in some jurisdictions). If you believe we have, please contact us so we can delete the information.

9. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. Any changes will be posted on this page with an updated "Effective Date."

#### 10. Contact Us

If you have any questions about this Privacy Policy, please contact us:

Email: admin@diversemhr.com

Mailing Address: 1400 Queen Ave N, Minneapolis, MN 55411